

COOKIE POLICY

CarbonMind Ltd

Last updated: 18 March 2026

1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website or use a web application. They are widely used to make websites work, improve efficiency, and provide information to website owners.

Cookies may be session cookies (deleted when you close your browser) or persistent cookies (stored on your device for a set period or until deleted). They may be set by us (first-party cookies) or by third parties (third-party cookies).

This Cookie Policy applies to the CarbonMind website and dashboard and should be read alongside our Privacy Policy.

2. Legal Basis for Using Cookies

We use cookies in accordance with:

- The Privacy and Electronic Communications Regulations 2003 (PECR)
- The UK General Data Protection Regulation (UK GDPR)

Strictly necessary cookies are used on the basis of our legitimate interest in providing the Service.

All other cookies are used only with your consent, which you may grant or withdraw via our cookie consent banner.

3. Categories of Cookies We Use

3.1 Strictly Necessary Cookies

These cookies are essential for the Service to function and cannot be disabled.

Examples include cookies that:

- Maintain your authenticated session
- Enable secure logins
- Enable security protections such as CSRF protection
- Load-balance traffic across servers

Consent required: **No**

3.2 Performance and Analytics Cookies

These cookies collect information about how visitors use the Service, such as which pages are visited most frequently and whether errors occur.

This helps us improve the performance of the Service.

Examples may include:

Cookie Provider	Purpose	Duration
_ga	Google Analytics Distinguishes unique users	2 years
_gid	Google Analytics Stores session information	24 hours

Consent required: **Yes**

3.3 Functional Cookies

These cookies allow the Service to provide enhanced functionality and personalisation.

Examples include:

- Remembering your language or region preferences
- Storing display preferences
- Remembering dashboard configuration settings

Consent required: **Yes**

3.4 Targeting and Marketing Cookies

These cookies may be set by advertising platforms to build a profile of your interests and display relevant advertisements on other sites.

CarbonMind currently does not use advertising cookies, but this section will apply if marketing platforms are implemented in the future.

Consent required: **Yes**

3.5 Third-Party Cookies

Third-party cookies may be placed by service providers such as:

Analytics

Google Analytics — policies.google.com/privacy

Payments

Stripe — stripe.com/privacy

Support tools

Intercom / Zendesk (if implemented)

We do not control third-party cookies. Please refer to the privacy policies of those providers.

4. Cookie Consent and Management

4.1 Your Consent

When you first visit the Service, you will be presented with a cookie consent banner.

You may accept or reject non-essential cookies.

4.2 Changing Preferences

You can update your cookie preferences at any time by:

- Clicking Cookie Settings in the website footer
- Adjusting your browser settings
- Using third-party opt-out tools

Disabling certain cookies may affect functionality.

4.3 Browser Controls

Guidance is available here:

Chrome

support.google.com/chrome/answer/95647

Firefox

support.mozilla.org/kb/enable-and-disable-cookies-website-preferences

Safari

support.apple.com/guide/safari/manage-cookies-sfri11471

Edge

support.microsoft.com/help/4468242

5. Similar Technologies

We may also use similar technologies including:

- Web beacons or pixel tags
- Local storage for session management

CarbonMind does not use browser fingerprinting or similar invasive tracking techniques.

The CarbonMind browser extension does not use traditional website cookies but may store limited data locally within the browser to maintain functionality and performance.

6. Updates to This Cookie Policy

We may update this Cookie Policy periodically to reflect changes in the cookies we use or for legal reasons.

7. Contact

CarbonMind Ltd

Email: privacy@carbonmind.com